

**Stock Information:**

**Recent Price:** \$0.04  
**Ave. Daily Volume:** 284,293  
**Common Shares Out:** 341.18M  
**Public Float:** 259.41M  
**Market Cap:** 13.65M

**Investment Highlights**

**Growth in Online Trading –** Trading online is easy-to-use, costs less than traditional brokers, and empowers consumers to manage their own personal finances in light of the economic downturn and U.S. financial crisis.

**Proprietary Tools –** At InvestView.com, consumers gain 24/7 access to a variety of media delivery formats and proprietary analytical tools to learn how to make informed investment decisions.

**High Margin Business Model –** GIS sells its products exclusively online using a subscription-based model that eliminates the high costs of event marketing, boosts customer retention rates and drives up profit margins.

**Revenue Upside –** Revenues are generated from subscription-based educational courses, stock market data tools and advisory services. Total revenues are expected to increase in fiscal 2010, compared to the prior fiscal years due to the accelerating growth of the subscriber base.

**Key Alliances –** GIS is regularly featured on the nation's leading radio program on the Money Channel, "Steve Crowley's American Scene," which is co-branded with *Investors Business Daily*.

**Effective Marketing –** In just two months, GIS' new marketing campaigns have generated more than 3,000 new customer leads since their launch in 2010.

**Management Confidence –** The CEO and Senior Management accepts equity in lieu of salary for much of their compensation, affirming their confidence in the Company's growth prospects.

**Business Summary**

**Global Investor Services, Inc. (OTCBB: GISV) ("GIS")** engages in the marketing and sale of online investor education products. The Company offers a number of proprietary investor search tools and trading indicators, distributes weekly newsletters, offers access to a live weekly trading room, and provides one-on-one coaching through its InvestView division ([www.investview.com](http://www.investview.com)). GIS also provides financial information delivery services through its Razor Data subscription-based division. The Company employs a staff of investment experts and coaches who offer tutorial, mentoring, and advisory services. GIS' digital products are fully integrated into an online platform that serves beginner through advanced investors. GIS provides the research, analysis, financial news, and information to control personal finances and develop successful trading strategies. Products are marketed directly and through a growing number of industry and marketing partnerships.

**Market Opportunity**


*"Many investors who used to look to financial advisors for hand-holding now seek knowledge elsewhere. In tough market times, that's when people start looking for help, hitting the books and going back to basics,"* said James McGovern, a vice president at the financial industry research firm Corporate Insight, as quoted in *Barron's* on March 15, 2010.

The outgrowth of online brokerage firms; aggressive consolidation of financial institutions; the proliferation of financial information on the Internet; the U.S. credit crisis and a bear stock market have changed the way we buy and sell stocks. Corporate schemers like Bernie Madoff have shaken consumer confidence in the financial services industry and have weakened the broker-dealer/investor relationship. The ease-of-use, security, and 24/7 access of online trading platforms have encouraged investors to leave their paper certificates at the broker's door in favor of do-it-yourself online investor education, training and transactions. By becoming highly knowledgeable, intuitive investors, individuals can reduce their broker's commission fees, identify a wide spectrum of financial products and services, and take control of their personal finance.

GIS services target the large base of entry level investors, active investors in the online brokerage sector and higher-end, frequent users of financial information and market data. The Company's goal is to deliver the highest customer value in education and investor services at the lowest possible cost. These goals can be achieved by providing a wealth of Internet-based options that are easily accessible, have a fair and reasonable pricing structure, and are supported through daily interactions with experienced investment staff and advisors.

**Proprietary Tools & Services**

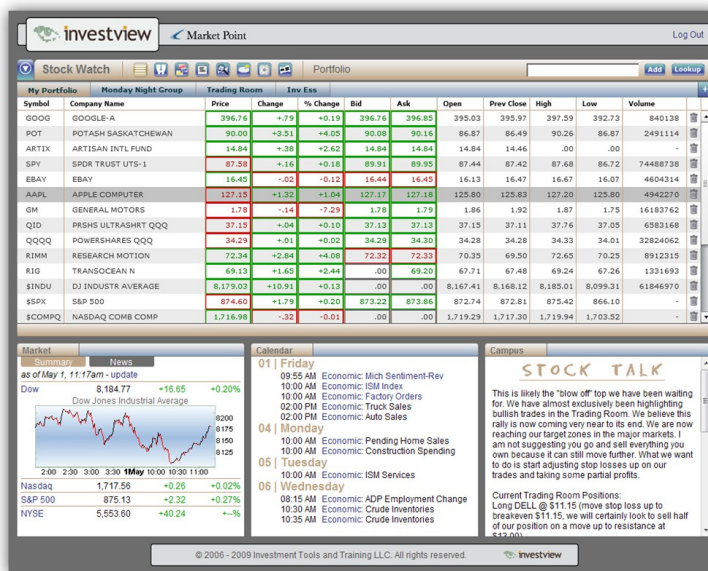
InvestView is GIS' division for personal investor education and training online at [www.investview.com](http://www.investview.com). InvestView is equipped with in-house, qualified professionals who have collectively taught over a quarter of a million students in the past decade how to trade in the stock market.

 **investview** A number of real-world applications train



students to think on their own and analyze charts and data to make sound investment decisions and learn measures to protect their investments. InvestView features a proprietary analytical tool that provides a public company's "health report" based on its cash flow, growth, revenues, and earnings. Students are emailed weekly and daily with updates on market trends, stock trades and decisions made by the team's qualified instructors. One-on-one coaching is also available to students on a subscription basis.

A complete curriculum of learning modules, podcasts, webinars and webisodes deliver online education to students. Courses include: Essentials, Technicals, Options, Advanced Technicals and Advanced Options. These courses are designed in graduated steps from basic investment principles to more in-depth and complex material. A customer management system tracks the progress of students as they advance through each of the courses. GIS' Road Map also helps users pinpoint the right tools to use to optimize their educational experience.



thousands of users through web and desktop clients. The expansive tools and data include: searches, company valuations, technical analysis, fundamental analysis, analyst recommendations, real-time streaming news, real-time streaming quotes, over 20 years of historical data, insider activity, industries and sectors, exclusive newsletters, proprietary streaming data replay, and institutional ownership. All of the data is delivered to the user through powerful, yet intuitively easy-to-use software tools and website.

**Strategic Agreements**

GIS is actively forming strategic relationships with other financial services and media firms related to investing. These relationships provide unique synergies and cross-marketing opportunities to increase GIS' brand awareness and potential customer base.

**Money Channel Inc.** has a long-term national radio, television and Internet media agreement with GIS. GIS will be featured weekly on Steve Crowley's "American Scene" national radio program, a widely recognized money talk show on air since 1992. The show is co-branded with *Investors Business Daily* [www.investors.com/americanscene](http://www.investors.com/americanscene) and [www.TheStreet.com](http://www.TheStreet.com). Steve Crowley's American Scene brings in 3,000,000 listeners during his three-hour daily radio broadcasts.



**Questrade® Inc.** has a contract with GIS to provide its education and proprietary analysis tools to Questrade's clients. In turn, Questrade will market GIS products and services to their existing large client base as well as to 200,000 unique monthly visitors via e-mail notifications and website advertising through their customer support portal. Links will also be



**Razor Data (RD)** is an integrated technology platform that includes a subscription to a data news feed line. This data news feed provides real-time market and company data that helps users better managing their investments, save time and money. Razor Data aggregates and distributes data from over 18 different data providers into a "one stop shop" for its users to get their stock market tools and data. In any given month, Razor Data provides data to

placed within the main Questrade website and affiliate sites for the purpose of lead generation.

**Inspired Media Group, LLC** has a marketing services agreement with GIS to execute an online campaign and manage lead generation strategies for multiple channels including: online affiliate traffic, pay-per-click, online banner media placement, radio, TV and social media. Inspired Media will also help support the development of call centers, transaction management platforms, customer service, credit card processing and other transaction-based services. GIS' previous marketing efforts with Inspired Media have shown to reduce lead generation costs and increase the number of leads daily.

### Strong Upside Potential

GIS recently transformed its revenue model from a single point-of-sale event to a recurring revenue stream with monthly, subscription-based offerings. By eliminating the high costs associated with event-based marketing, GIS expects significantly improved operating margins on multiple revenue streams in 2010.



As a fully online entity, GIS can easily scale its services to meet increased student enrollment with little additional capital expense. In 2010, GIS launched several online marketing campaigns that appeal to an emerging consumer trend favoring self-directed investing. With several key contracts in place designed to significantly ramp up lead generation and customer acquisition in both the U.S. and Canada, GIS is well positioned to carve its niche in the explosive online

learning sector. Much like Rosetta Stone did for foreign language education, GIS has the right tools, experienced staff and turnkey solutions to achieve long-term success.

### Key Executives

**Nicholas S. Maturo**, CEO and Chairman, is the former CEO of EduTrades, Inc., a provider of educational and training courses for investing in the stock market, and the former COO of Whitney Information Network, Inc., the parent company of EduTrades, Inc. During his tenure, sales at EduTrades increased from \$2 million to over \$120 million. Prior to joining Whitney in 2002, Maturo was an executive with the Philip Morris Companies, where he was engaged in finance, operations and strategy both domestically and abroad. Prior to that, Maturo was CIO of Kraft International. Maturo earned a Bachelor of Commerce degree and completed the graduate Executive General Management Program, both from McGill University. He is fluent in French and Italian.

**William C. Kosoff**, CFO, previously served as a Director, Interim President and CEO of GIS. Kosoff is a 45-year veteran of the high technology industry, serving in engineering, marketing, sales, and senior management positions with leading American manufacturer Rockwell International. In 1984, he co-founded Telenetics Corp. and served as its President, CEO, and CFO. In 1987, Telenetics became public on NASDAQ and was acquired in 2006 by a private firm. Kosoff received his BA in Physics from California State University. He earned his Professional Certificate in Accounting from New York University.

**Ryan Smith**, VP of Business Operations, founded a broker/dealer firm and the Investor Education Company in 1998. The Investor Education Company's flagship product, "Teach Me to Trade," was later sold to Edutrade. Smith is an experienced investor and trader who has been instrumental in developing the current education curriculum offered by GIS. Mr. Smith received his BS in Psychology from Brigham Young University in 1992.

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